



Be part of a great  
feedback culture

CompanyMood is supported by:



**EUROPEAN UNION**

European Regional  
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# About CompanyMood

CompanyMood supports companies and teams in increasing employee satisfaction and workplace quality. Through regular feedback, the strengths and weaknesses of the organization are assessed from the employees' point of view. Particularly agile companies can react promptly to challenges and implement improvements more efficiently. CompanyMood enables you to evaluate your mood and topics at regular intervals and to communicate them to your employer.

The **advantages** are obvious:

- your feedback at team or department level
- timely evaluations and reactions
- quick and easy evaluation of topics
- stay informed about current actions



Watch our video <http://bit.ly/2CmBtxw>

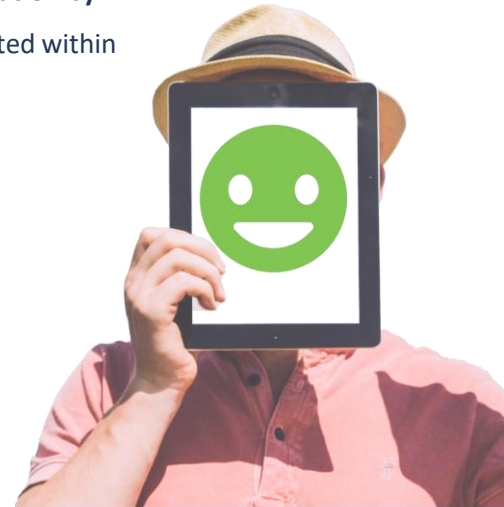
# Anonymity and data security

CompanyMood is an external service provider and highly committed to ensure your privacy and data security. Your employer can only see results, when defined rules are met. There must be at least **five people** per department, to show the results anonymized on team level. Of course, your feedback stays **anonymous**.

Further it is not possible to see which employees are signed up or not, and there is no possibility of **segmentation by age or gender**. Applying these rules, we can guarantee a high grade of anonymity for every feedback submitted within the CompanyMood platform and for thousands of happy employees around the world.

We asking you for an **email address and name** while signing up in the system, which enables us to:

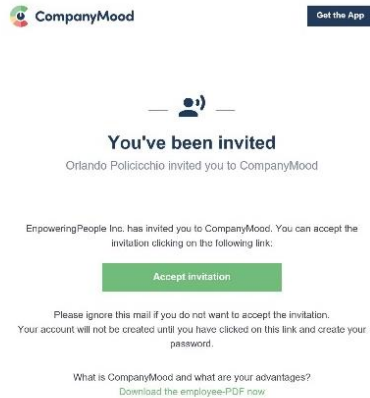
- assign your reviews to an area/department
- send you notifications about reaction on your feedback or news in your department
- inform and remind you about new surveys or possible interactions



# How to participate - Signup and login

Your employer will invite you by email. Once you received the email invitation, you are almost ready to start.

1



Step 1: Open the invitation email  
and click on „Accept invitation“.

2

A screenshot of the 'Accept invitation' form. The form has a title 'Accept invitation' at the top. Below the title, there are four social login buttons: 'Google', 'Office 365', 'LinkedIn', and 'Facebook'. Under these buttons, there are three input fields: 'First name', 'Lastname', and 'Password'. Each input field has a small blue icon to its right. Below the 'Password' field is a 'Password confirmation' field, also with a small blue icon to its right. At the bottom of the form is a green button labeled 'ACCEPT INVITATION'.

Step 2: Signup and confirm  
your CompanyMood account

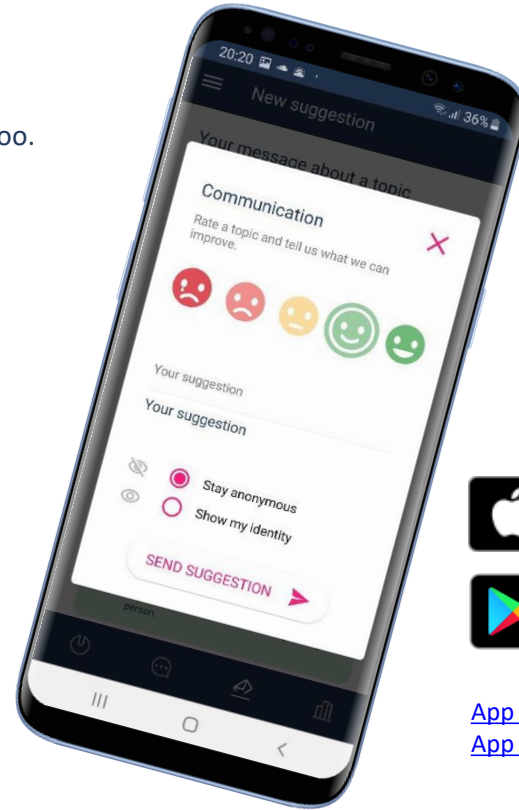
# The CompanyMood Apps

Your login enables you and your team to use the CompanyMood mobile apps too.

The apps for iOS and Android can be downloaded for free in the app stores.

The apps will offer you an easy and comfortable way to participate in the whole feedback processes of your employer. They are updated regularly:

- 11 available languages (EN, DE, FR, ES, IT, NL, PL, PT, RU, FI, DK)
- Continuous mood reviews
- Suggestion box
- News, actions and department insights
- Personal notification and push notification settings



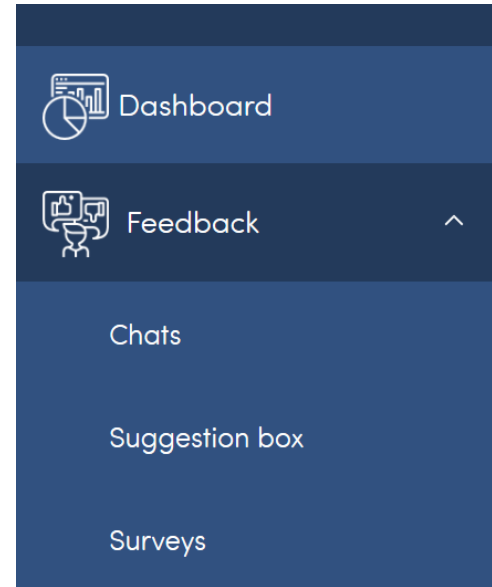
[App in Apple App Store](#)  
[App in Google Play Store](#)

# What CompanyMood offers you

After you have signed up, you will have access to different feedback channels, which can be different due to company settings and usually offer you the options, which you can see in the menu displayed right.

- **Dashboard** – shows department insights and news from your employer
- **Chats** – inform you about reactions on your feedback – still anonymous
- **Suggestion box** – your feedback channel to send ideas and rate topics
- **Surveys** – inform you about available surveys and opinion polls

Login to find out more. You don't have to participate in any survey to take a look inside the tool.



# How to - The Mood Survey

The continuous mood review will ask you regularly about your mood and the topics which influenced it.

Depending on the company settings, the mood review can come from daily to quarterly, mostly used in weekly cycles.

1

## How is your mood?

Evaluate your mood and help us determine the working atmosphere.



Department Marketing  
Period Jul 15 to Jul 21

 Anonymous

Cancel

Continue

Step 1: Rate your mood.

2

## Which topic(s) influenced your mood?

(multiple selection possible)

 Executives

Tell us more... (optional)



 Work equipment

My notebook is no longer fast enough



Career

Colleagues

Communication

Health

Holidays

Organization

Others

Professional training

Salary

Task area/Activity

Work environment

Working time

Department Location 1  
Period Aug 01 to Oct 31

Back

Send review

Step 2: (Optionally) rate one/more topic(s) and add a comment.

# Feedback Best Practice

Feedback should be well formulated and effectively addressed. Only then, companies and managers can initiate changes more easily and achieve success together with the team. Great feedback is:

1. **useful** and goal oriented
2. **specific** and **on point**
3. **objective** and **not emotional**. Never get personal!
4. **reflecting one's own opinion**. Perspectives may vary depending on person or situation. Keep that in mind when giving constructive feedback.
5. **be positiv**. If you give positive feedback, executives will be happy receiving appraisal too.



# Your advantages



## Timely feedback for real change

Improvements can only be achieved with **honest feedback**. Often there is a lack of time, courage or security, constructive criticism and change proposals to executives. CompanyMood helps with this.



## Participate and shape

Support your employer in improving workplace quality and actively shape your workplace with your feedback.



## Transparency – always up to date

Feedback is not a one-way street. In CompanyMood you can see the mood of your department and current actions. This way, you always stay up to date.

# Advantages for your employer



## Recognizing potentials

Potential for improvement in personnel management is recognized more **quickly**. Your company **saves** costs and can **improve** working conditions.



## Improve leadership and optimize actions

Through the **participation** and feedback of teams, your employer can achieve a **higher level of leadership competence** and **effectively implement actions**.



## Increase in employee satisfaction

Satisfied teams are important for the **long-term success** of a company. According to studies, happy teams are **more loyal**, **less sick** und **more successful**, overall.

# Any questions?

The CompanyMood support team is happy to help you at any time.  
Please don't hesitate to contact us, in case you have questions or want to know more about CompanyMood.

**Phone: +49 6831 516 89 13**  
**[support@company-mood.com](mailto:support@company-mood.com)**

Find out more information:

- Helpdesk: <http://helpdesk.company-mood.com/>
- News: <https://news.company-mood.com/en>
- Blog: <https://blog.company-mood.de/en/>



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